

**CITY OF HOLLISTER
CITY COUNCIL**

MINUTES OF SPECIAL MEETING

November 14, 2005

CALL TO ORDER:

The special meeting of the City Council of the City of Hollister was called to order by Vice Mayor Scattini on November 14, 2005 at 6:02 p.m. in the City Council Chambers at City Hall.

PLEDGE OF ALLEGIANCE:

ROLL CALL: Roll was answered as follows:

PRESENT: Vice Mayor Robert Scattini, Council Members Brad Pike, and Doug Emerson, City Manager Clint Quilter, City Attorney Elaine Cass, and City Clerk Geri Johnson.

ABSENT: Mayor Pauline Valdivia and Council Member Monica Johnson.

VERIFICATION OF AGENDA POSTING:

The Agenda for the City Council of the City of Hollister special meeting of November 14, 2005, was posted on the bulletin board at City Hall on November 11, 2005, at 3:55 p.m. per Government Code Section 54956.

1. Motorcycle Rally Workshop.

- (a) Received memorandum dated November 12, 2005, Motorcycle Rally Workshop, from City Manager Quilter.

Council Member Johnson present at 6:11 p.m.

- (b) Council Member Pike, as part of the Public Safety sub-committee, explained that our law enforcement staffing is comparable to other events and of course employment costs are higher in California.
- (c) Chief of Police Miller and San Benito County Sheriff Hill both concurred. Reno uses only their own officers and the Hollister staffing level came from the Sturgis event.
- (d) Council Member Emerson, as part of the Revenue sub-committee, explained that there are other revenues but there is no way to track them. The cost to the City is \$360,000 and there is no money from HIRC to refund the City.
- (e) Council Member Johnson commented that we can not reduce law enforcement and that some vendors and some merchants make money, but the general fund can't afford to give out money when all of the City Departments have made drastic cuts to their budgets.
- (f) Helen Nelson, Hollister, CA believes that the City should fund an impact study before deciding to cancel the rally. She talked about the show trucks being big sponsors as they bring in many people and the trucks may not come next year. She stated that Hollister is known, nationally and internationally, as the birthplace of the American Biker and we should capitalize on this event. Ms. Nelson also believes the event should be expanded. HIRC knows that all vendors are not reporting correctly. She stated that the Independence Motorcycle Rally is an evolving event and the original founders had no idea it would grow so much.
- (g) David Ventura, Hollister, CA confirmed that the law enforcement numbers are accurate compared to other events but you don't notice them at other events. He feels the rally should be a City event involving the Chamber of Commerce and the Hollister Police Department. He also believes that the City should hire auditors to do spot checks on the vendors. Mr. Ventura stated that the rally has potential but is produced by volunteers with a new board president every year and the rally should have some continuity to be more accountable. He explained that Sturgis and Laconia each have auditors that walk around and Sturgis has four full time employees that work on their rally.
- (h) John Loyd, Hollister, CA attended the Sturgis rally this year with his family and it's area communities also had venues where they closed their downtowns. He feels that HIRC and the City do not have a good partnership and HIRC tries to keep the City happy. Mr. Loyd believes that if we offered camping it would reduce the DUI's, the rally should have racing and hill climbs, and the event area should be expanded. He said the show trucks want to be in Hollister for longer than three days.
- (i) Bill Gere, Airport Manager, stated he spoke with the FAA and their answer was "it depends" as they want an aviation component at the airport if the airport is used. The FAA told Mr. Gere that the City will have to make an application to the FAA,

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it could be approved, but is not guaranteed.

- (j) City Council discussion.
- (k) Chief Miller discussed the pros and cons of an offsite venue and the security issues.

ADJOURNMENT:

There being no further business to come before the City Council of the City of Hollister, the special meeting of November 14, 2005, was adjourned by Council Member Emerson at 8:17 p.m. Motion seconded by Council Member Johnson and carried by a 4-0-1 vote Mayor Valdivia absent.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Geri Johnson", written over a horizontal line.

Geri Johnson, CMC
City Clerk